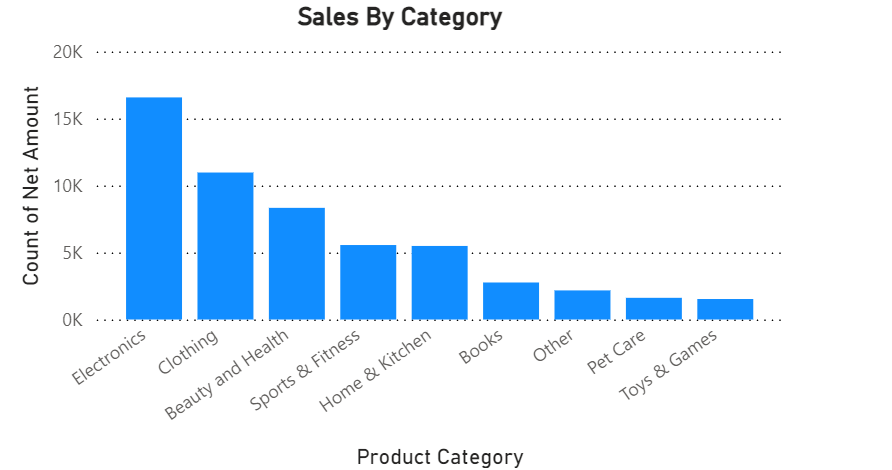
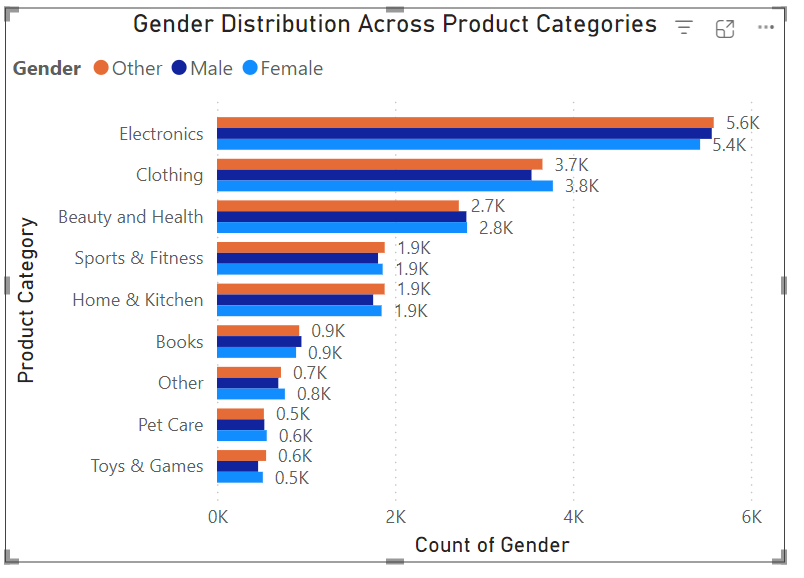
PowerBi Viusalization:

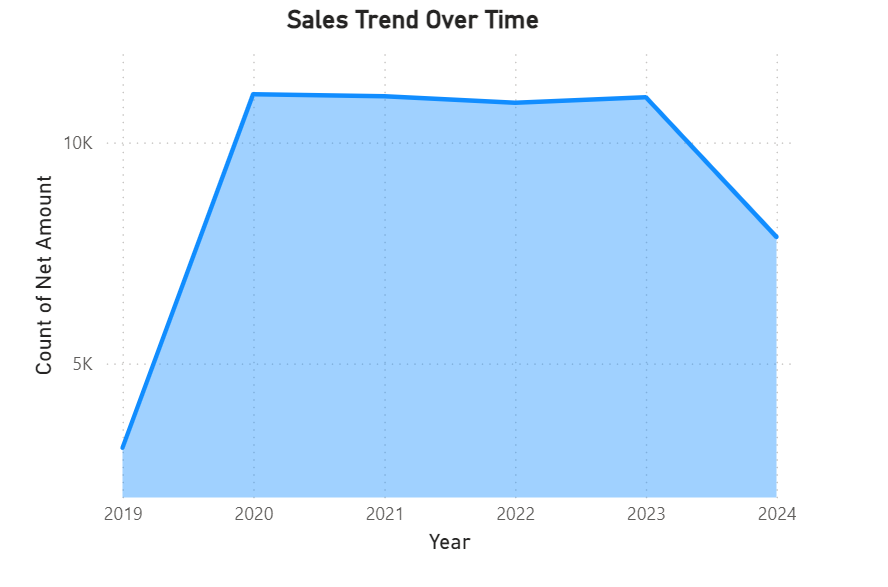
**Sales by Product Category:**

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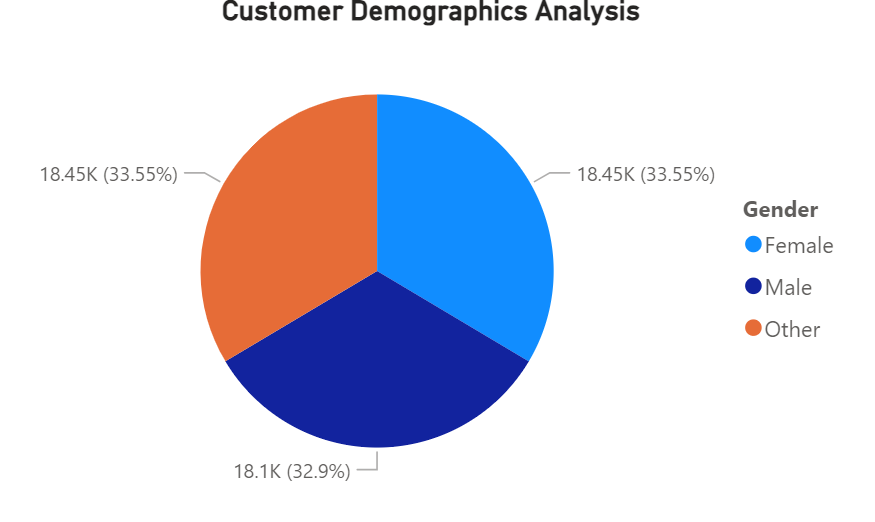
**Gender distribution across product category:**

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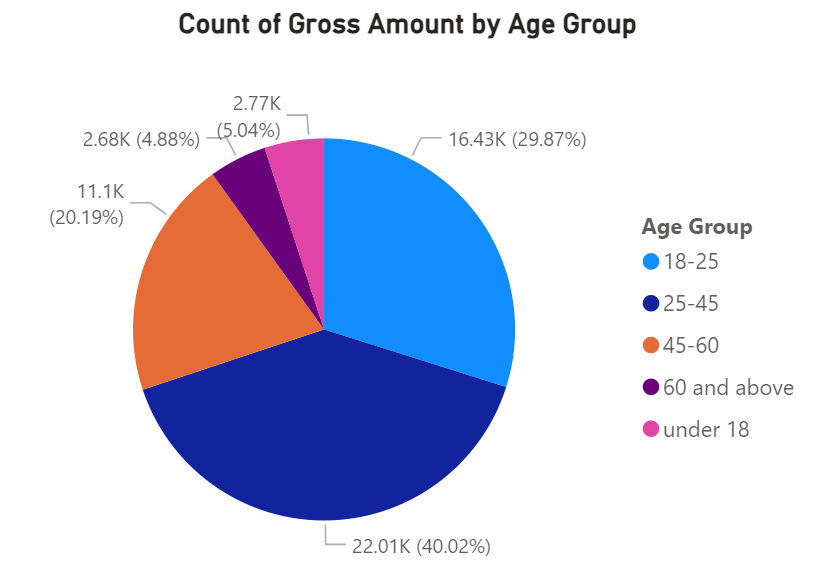
**Sales Trend Over Time:**

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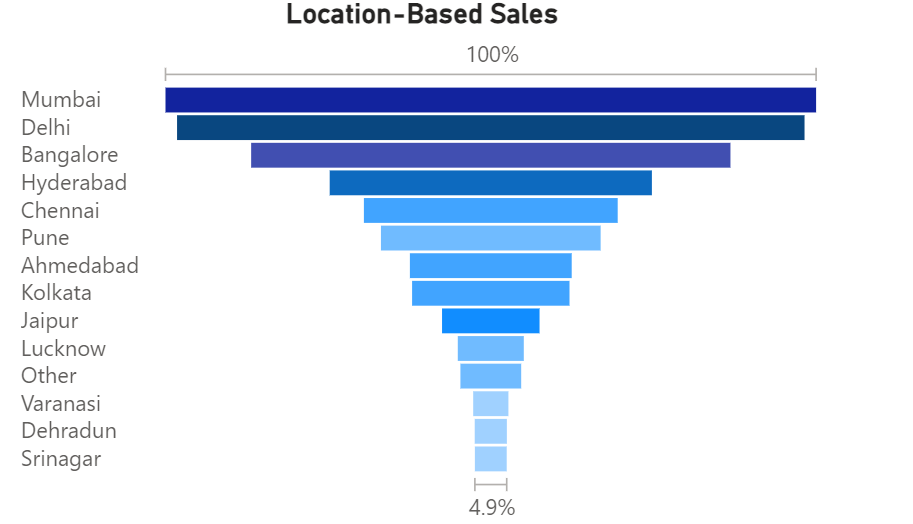
**Customer Demographics Analysis (by gender and net amount):**

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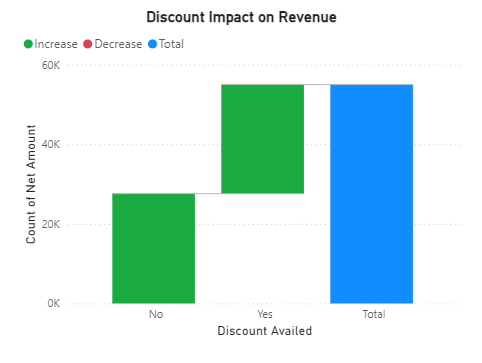
**Customer Demographics Analysis (by age-group and gross amount):**

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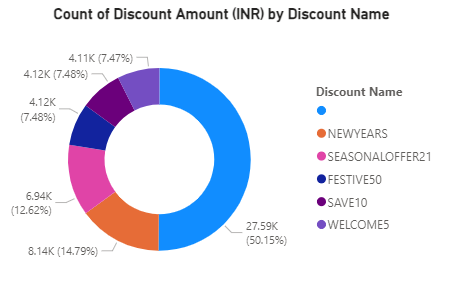
**Location-Based Sales:**

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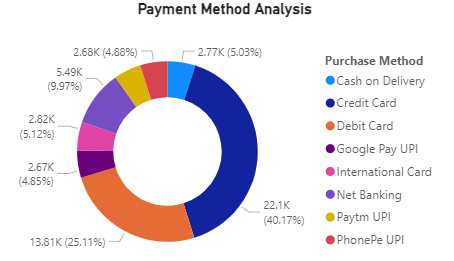
**Discount Impact on Revenue:**

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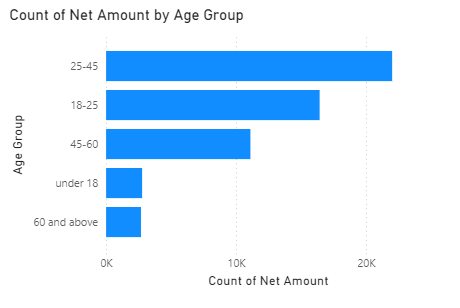
**Top Discounts Used:**

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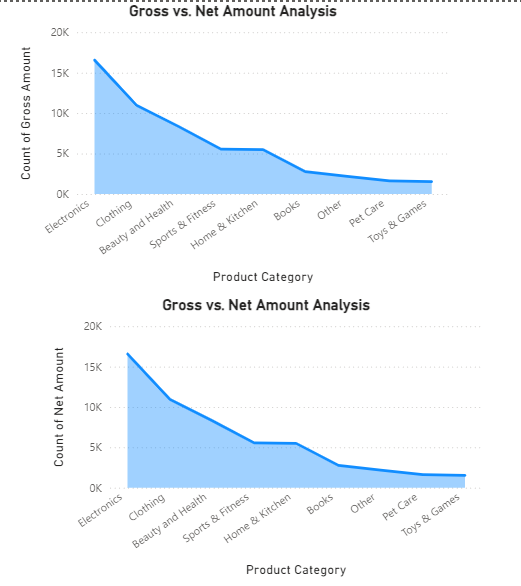
**Payment Method Analysis:**

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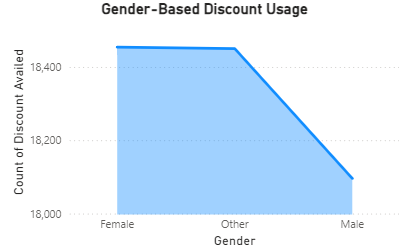
**Average Spending by Age Group:**

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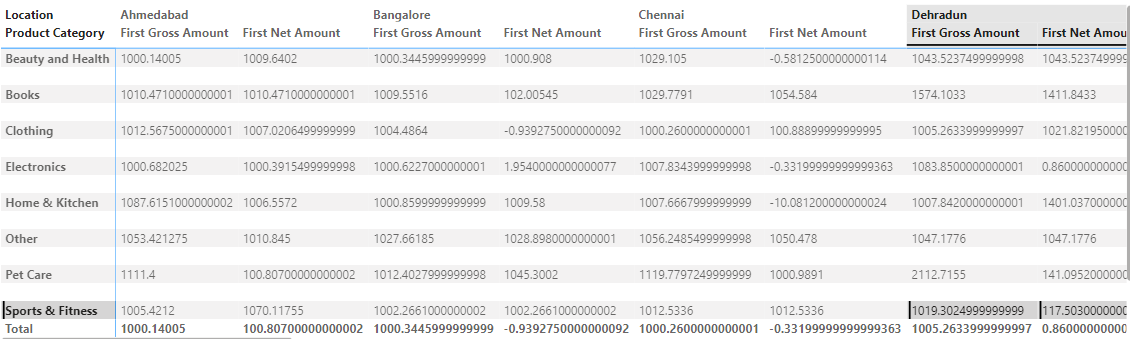
**Gross vs. Net Amount Analysis:**

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**Gender-Based Discount Usage:**

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**Matrix Representation:**

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